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The Downtown Development Authority **Board of Directors** met on Friday, May 15, 2009 at 8:30 a.m. at the DDA office, 200 South Biscayne Blvd., Suite 2929, Miami, Florida 33131.

**PRESENT:**

Comm. Joe M. Sanchez, Chairman  
Neisen Kasdin, Vice Chairman  
Alvin West, Treasurer  
Comm. Bruno Barriero  
Jose Goyanes  
Oscar Rodriguez  
Rodrigo Trujillo  
Tony Alonso  
Alan Ojeda  
Nitin Motwani  
Danet Linares  
Hank Klein  
Dr. Rolando Montoya  
Misha Mladenovic

**ABSENT:**

Jerome Hollo

Chairman Sanchez called the meeting to order at 8:35 AM.

I. Approval of the Minutes ~ *(April 17, 2009)*

**Al West motioned to approve the minutes of April 17, 2009, Nitin Motwani seconded and the item passed unanimously by the board members present.**

II. Financial Report ~ *As of April 30, 2009*

Carolina Terrones presented the Financial Report as of April 30, 2009. There were no reporting conditions.

III. Executive Director Report

Alyce Robertson addressed the board on the following items:

- Report on Board Retreat Priorities

The results of the voting on the Board's priorities were distributed. DDA is in the process of building a budget around said priorities.

- Opening of Parks (Paul S. Walker & Mini Parks) *Recap*

The parking openings were held on April 28<sup>th</sup>. There was a good turnout with many board members in attendance.

- Bike Miami Days (May 17<sup>th</sup>)

The last Bike Miami Days for the 2009 season will be held on Sunday in Downtown. The new season is expected to resume in October. The City is scheduling a meeting to evaluate the program and determine what changes, if any, need to be made to improve the program for the 2010 season.

- POW WOW Preparations (May 18<sup>th</sup> – 20<sup>th</sup>)

DDA is hosting a media brunch at Bayfront Park on Sunday for participating media. Tours have also been scheduled showing the "new" Downtown Miami. Closing night will be held at the Adrienne Archt Center.

- Formation of Inter-jurisdictional Working Committee

DDA is participating in an inter-jurisdictional working committee to address the issues/problems underneath the Metro Rail line at the Cultural Center. Although progress has been made there is still more work to be done.

- County Roadway Resurfacing (NE 2<sup>nd</sup> Ave, NE 1<sup>st</sup> Ave, Miami Ave)

The County has finished milling and resurfacing NE 2<sup>nd</sup> Avenue, NE 1<sup>st</sup> Avenue, and Miami Avenue north of 3<sup>rd</sup> Street.

- Recommendation for Contract Award (Brickell Ave)

A legislative item regarding a contract award for the Landscaping and Irrigation Construction on Brickell Avenue is included in today's agenda for Board consideration/approval. Funding will come out of the \$1 million set-aside for Brickell District. When FDOT finishes its storm water project, DDA intends to implement the crosswalk pavers.

- Miami Circle Greenway Grant

DDA intends to use a portion of the Brickell set-aside money to allocate \$25,000 for the Miami Circle Greenway Grant to complete the Riverwalk around the Miami Circle site.

- GMCC Goals Conference 2009 (May 29<sup>th</sup> – 30<sup>th</sup>)

Members of DDA will be attending the GMCC Goals Conference, especially at the New World Center Committee, where the Downtown Master Plan will be discussed.

Discussion ensued regarding concerns/issues with the City's Solid Waste Department and the lack of service/attention being provided to Downtown.

Chairman Sanchez recommended that this issue be discussed in more detail at the committee level with the director of Solid Waste.

#### IV. Discussion Item(s)

- South Miami Avenue Improvements

Mark Spanioli provided an update on South Miami Avenue improvements being planned by the County, which currently only include:

- Basic re-striping of the roadway
- Striping of pedestrian cross-walks
- Bump-outs at some of the intersections

The City has allocated funding for improvements of their streets, but the County needs to step up their funding for the Avenues, which they are responsible for. DDA intends to lobby the County on this matter.

Brief discussion ensued concerning the possibility of developers/property owners getting some kind of tax credit if they improve/repair/upgrade the public right of way in front of their properties.

Creating a JPA between the City and the County might be another way of addressing this issue.

**Alan Ojeda made a motion directing the Executive Director to work with the County and City administration to start the process of creating a JPA to address this issue, Tony Alonso seconded and the item passed unanimously by the board members present.**

The Executive Director informed the Board that after the last board meeting in April, when this item came up briefly, a meeting with Comm. Barreiro and the Director of the County Public Works Department was scheduled for early June to discuss this matter.

#### V. Committee(s) Update

##### A. Program Committees

- Marketing-Communications Program Committee

Rodrigo Trujillo reported on the following:

- » Board Retreat Priorities: The committee revisited the board retreat priorities and will be focusing on marketing/social marketing, concert series, DDA website, DWNTWNR, expand marketing committee to outside members/stakeholders.
- » Where Worlds Meet: Campaign Phase II creative and final plan are in development.
- » Schwartz Media PR Update: Todd Schwartz briefly addressed the board on their on-going efforts. *(Full report was distributed to board).*

- Economic Development & Research Program Committee  
- Residential Closings & Occupancy Study (Lew Goodkin & Craig Werley)

Lew Goodkin and Craig Werley presented a brief overview of the Residential Closing & Occupancy Study they're working on. The Study is not completed as yet, but they wanted to address the Board on preliminary findings thus far.

- Service Delivery Program Committee

Mark Spanioli reported on the following:

- DET: The team has been working diligently preparing for POW WOW as well as they're regular duties.
- Trash receptacles: DDA has been installing trash receptacles throughout Brickell Avenue as part of the overall improvements.

- Urban Design, Transportation & CIP Program Committee

Javier Betancourt on the following:

- Miami Circle: DDA has allocated \$25,000 toward the completion of this project.
- Rubber Tire Trolley: DDA working closely with the City and County in moving this initiative forward.
- Miami 21: DDA continues to monitor this item, which has not yet been scheduled before the City Commission.

VI. Legislative Item(s) [Note: The Executive Director recommends all Legislative Items]

1. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY ("DDA") OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENT(S) ACCEPTING THE BID OF SUPERIOR LANDSCAPING & LAWN SERVICE, INC., THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER, PURSUANT TO INVITATION FOR BIDS NO. 08-09-001, RECEIVED APRIL 30<sup>TH</sup>, 2009, FOR THE PROJECT ENTITLED "LANDSCAPE & IRRIGATION CONTRUCTION FOR BRICKELL AVENUE", IN THE AMOUNT NOT TO EXCEED TWO HUNDRED THOUSAND DOLLARS (\$200,000), ALLOCATING FUNDS FROM URBAN PLANNING, DESIGN, TRANSPORTATION & GREENING CAPITAL PROGRAMS BRICKELL STREETScape ACCOUNT; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A CONTRACT, IN SUBSTANTIALLY THE ATTACHED FORM, FOR SAID PURPOSE.

**Neisen Kasdin motioned to approve this item, Oscar Rodriguez seconded. Discussion ensued concerning the funding total. The board recommended amending the language to allow approval of the amount of the bid, which is \$134,561 plus an administrative contingency of \$50,000 for a total contract authority not to exceed \$184,561. The maker of the motion accepted the amendment and the item passed unanimously by the board members present.**

VII. Other Business

- Downtown Miami Master Plan Board Workshop (May 27<sup>th</sup>, 3-6 PM): The Board was reminded to attend the workshop. It is staff's intent to leave the workshop with a clear directive as it relates to the Downtown Master Plan.

With no further business, the meeting was adjourned.